

OUR MISSION

To impact the lives of young people by providing educational programs that build character, instill life-enhancing values, and promote healthy choices through the game of golf.

CHAPTER SERVICE AREA

Defined as Moore, Cumberland, Harnett, Hoke, Montgomery and Robeson Counties with expansion into Lee, Richmond and Scotland Counties, planned.

MORE THAN A SPORTS PROGRAM FOR YOUTH

While learning the fundamentals of a golf swing, our character education programs provide a fun, active environment to teach young people how to manage emotions, resolve conflicts, communicate, set goals, and much more.



"I could tell as soon as I started in The First Tee that I gained more [understanding of] Respect, and Courtesy, and Honesty... And not just on the golf course, the mentors and coaches give me advice about life."

Jaclyn Kenzel, Ace Level Participant

WHY GOLF?

Players learn values like honesty and responsibility by calling penalties on themselves and reporting their own score. This sport is a perfect platform for helping young people develop character because just like in life, players experience the highs and lows of the game.



"...golf has been really good to me throughout my life. I was a teacher for 35 years and I want to pass on what was good to me. . . pass the game of golf onto the next generation. When you work with the kids, you're working with the future. Our future. So that's why I want to work with The First Tee."

Steve Morelli, Level 1 Coach

MORE THAN JUST A GAME

We strive to teach youth important life skills, including:

- Making proper introductions
- Resolving conflicts
- Planning for the future
- Managing emotions
- Setting up step-by-step goals
- Appreciating diversity



"The Nine Core Values are very important – they sum up life. The First Tee program here in our elementary school is focusing on character and growth, [when they are teaching golf], it isn't just about winning. It's about building self-esteem, it's about building character. It's about becoming a solid individual that's going to be able to give back later on."

Allyson Schoen, Director of Education, The Academy of Moore

TOGETHER, WE ARE GROWING GOOD KIDS THROUGH GOLF!

PENNIES ON THE DOLLAR

The First Tee of the Sandhills works hard to ensure investments are focused on the successful delivery of our mission. Annually between \$.88 - \$.92 for every \$1.00 donated is directed to our programs!

900

participants registered for programs in 2017!



“Every person helps make The First Tee of the Sandhills succeed; the kids, the parents, the volunteers, the donors, the office staff, everybody. With a lot of volunteers and a lot of donors, we can put on a lot of programs – which allows us to reach a lot of kids and touch a lot of lives. That’s what it’s all about.”

Matt Sullivan, TFTS Volunteer & Program Management

SOMETHING FOR ALL

The First Tee of the Sandhills Multi Week Program Snapshot:

40%

of participants are female

28%

of participants are non-caucasian

30%

of participants requested financial aid, with 100% approved!



“[The First Tee of the Sandhills] reaches a lot of great kids and we’ve grown the number of scholarships available by almost 250% over the last four years. We’re 100% locally funded. We really rely on the local community here to help us put the program together and reach more youngsters.”

James Ledford, VP – Board of Directors

BEYOND THE GOLF COURSE

THE FIRST TEE NATIONAL SCHOOL PROGRAM is delivered by trained physical educators in elementary schools across the United States, this in-school program introduces golf along with The First Tee Nine Core Values and Nine Healthy Habits to students in PE classes. NSP is offered in 66 elementary schools across the Sandhills.

THE FIRST TEE OUTREACH PROGRAM is delivered by trained chapter volunteers and coaches at partnering after-school locations, such as Boys & Girls Clubs and YMCAs, this program provides an activity-based approach to introduce golf and character education in a fun environment. In 2017, 68% of youth served were non-caucasian.



“[The First Tee of the Sandhills] reaches kids in the community who can’t get to a golf course... It has the ability to go to them, teach them life skills through the game of golf, reach them in their schools and at after school organizations.”

Bob & Connie Lovell, Donors & Community Activists

GET ENGAGED SOCIALLY

Through social media, we’re able to keep you up to date with our local happenings, achievements and future engagement points.

