



## 2021 Summer Internship

### Overview

We are a youth development organization that enables kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with a life skills curriculum, we create active learning experiences that build inner strength, self – confidence, and resilience that kids can carry to everything they do.

### Job Description

Each summer, we invite interns from across the country to experience First Tee through our local chapter's mission, vision and strategic plan. Interns are exposed to a variety of elements of a nonprofit organization, including but not limited to, program organization and structure, marketing, fundraising and professional development.

The Summer Intern will be responsible for coaching and mentoring young people to become responsible citizens and active golfers through the delivery of daily life skill and golf instruction via summer programs. Individuals should have a strong work ethic and effective communication skills, demonstrate flexibility, show enthusiasm and take initiative. Applicants should be of good character and reputation, and have a desire to carry out the mission of First Tee by mentoring to youth. In return, summer interns will have the opportunity to gain key experiences and grow as future leaders in the golf industry.

### Essential Functions

In addition to the areas highlighted in the overall job description, the Summer Intern will;

- Support, lead, and supervise teaching youth basic golf skills, safety protocols and First Tee's Nine Core Values
- Coach eight (8) weekly specialty themed camps, such as STEM, Just for Girls, or New to Golf
- Lead and coordinate up to four (4) outreach programs at partner youth centers
- Show initiative and work efficiently with Lead Coaches and volunteers at program locations
- Support First Tee – Sandhills staff and volunteers in the planning and execution of three (3) fundraising and community awareness initiatives: Drive 4 Kids (June), Breakfast at the British (July), Kick Back at The Cradle (August)
- Work with First Tee – Sandhills Staff and Carolinas Golf Association (CGA) rules officials to conduct up to eight (8) TYGA One Day Junior Tournaments in the Sandhills, while utilizing the Golf Genius platform
- Complete personalized summer projects to support chapter needs while applying skills relevant to college degree. For example, learning how to navigate Salesforce, our chapter's Customer Relations Management platform; Animoto for video-creation shared with volunteers, parents and donors; virtual content development for integration on social media and email marketing; develop virtual coach and volunteer training aids
- Prepare a presentation to the Board of Directors at the culmination of summer internship – speaking on your experiences and providing a Good, Better, How for future Interns

**Start Date:** May 24, 2021

**End Date:** August 13, 2021

*(There is some flexibility with date range)*

**Hours:** 32 – 40 Hours per week; some weekends; time spent in both Moore and Cumberland County

### Additional Details

Intern will be provided an hourly pay, business travel mileage reimbursement, cell phone stipend and housing stipend. All candidates are subject to a background check and drug screening.

PGM students will have the opportunity to complete their PGM 170 requirements during our Summer Internship.

**Contact Information:** To apply for this internship, please email a cover letter and resume in .pdf format no later than Friday, January 8, 2021. Thank you.

Courtney Stiles, Executive Director  
Email – [cstiles@thefirstteesandhills.org](mailto:cstiles@thefirstteesandhills.org)  
910.255.3035